

**NCAA<sup>®</sup> Official Licensee List\***

<b>COMPANY NAME &amp; CONTACT</b>	<b>PHONE/FAX NUMBERS</b>	<b>LICENSED PRODUCTS/LABELS</b>
<b>5<sup>th</sup> &amp; Ocean Clothing</b> Mara Venegas 840 West 84 <sup>th</sup> Street Hialeah, Florida 33014 marav@5thocean.com <b>www.5thocean.net</b>	305/822-4606 x 206 305/822-4665 (Fax)	Women's Apparel  Label: <b>5<sup>th</sup> &amp; Ocean</b>
<b>Action Images</b> Tom Green 7101 North Ridgeway Avenue Lincolnwood, Illinois 60712 tom@actionimagesinc.com <b>www.actionimagesinc.com</b>	847/763-9700 847/763-9701 (Fax)	Posters  Label: <b>Action Images</b>
<b>Adidas</b> Kip Meyer 951 32 <sup>nd</sup> Avenue SW Cedar Rapids, IA 52404	319-368-0314	T-shirts, fleece, youth sportswear, women's sportswear, outerwear  Label: <b>Adidas</b>
<b>Berry Plastics</b> Marcy Mann 2330 Packer Road Lawrence, Kansas 66049 marcy_mann@berryplastics.com <b>www.berryplastics.com</b>	785/838-8450 785/842-7489 (Fax)	Concession cups  Label: <b>Berry Plastics</b>
<b>Brine</b> Ray Hilvert 47 Sumner Street Milford, MA 01757 rhilvert@brine.com <b>www.brine.com</b>	508/478-3250 x244 800/227-2722 508/478-2430	Lacrosse and soccer product/equipment  Label: <b>Brine</b>
<b>Cargo by 5<sup>th</sup> &amp; Ocean</b> Mara Venegas 840 West 84 <sup>th</sup> Street Hialeah, Florida 33014 marav@5thocean.com <b>www.5thocean.net</b>	305/822-4606 x 206 305/822-4665 (Fax)	Women's Apparel  Label: <b>Cargo by 5<sup>th</sup> &amp; Ocean</b>

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<b>Champion Custom Products</b> Trey Ham 9700 Commerce Parkway Lenexa, Kansas 66219 tham@gearforsports.com <b>www.championusa.com</b>	800/942-3261 913/693-3917 (Fax)	T-shirts, fleece  Label: <b>Champion</b>
<b>Cutter &amp; Buck</b> Mark Sondheim 701 North 34 <sup>th</sup> Street, Suite 400 Seattle, Washington 98103 mark.sondheim@cutterbuck.com  <u>Sales Representative</u> Amy Smith 1415 Country Club Drive Niles, Michigan 49120 amy.smith@cutterbuck.com <b>www.cutterbuck.com</b>	800/929-9299 x 6683 206/448-0589 (Fax)  616/684-7133	Outerwear (windshirts/windvests), fashion and women's  Label: <b>Cutter &amp; Buck</b>
<b>EA Sports Basketball</b> Gina Ferranti 4330 Sanderson Way Burnaby, BC V5G 4X1 gferranti@ea.com  <b>EA Sports Football</b> Steve Chiang 1950 Summit Park Drive Orlando, Florida 32810 schiang@ea.com <b>www.easports.com</b>	604/456-4259 604/456-5015 (Fax)  407/386-4000 407/386-5555 (Fax)	Video Game NCAA March Madness only  Video Game NCAA Football only  Label: <b>EA Sports</b>
<b>The Encore Group (Xpres)</b> Lou Valente 111 Cloverleaf Drive Winston-Salem, NC 27103 lvalente@the-encore-group.com <b>www.the-encore-group.com</b>	800/334-0425 336/768-7400 336/659-7492 (Fax)	Ceramic mugs, coasters, sport mugs, sculpted mugs, steins and shot glass, mouse pads  Label: <b>XPRES</b>
<b>Eton</b> a division of Tandy Brands Accessories BJ Hammit 690 East Lamar Boulevard Suite 200 Arlington, Texas 76011 BJ_Hammit@tandybrands.com <b>www.tandybrands.com</b>	800/937-3866 817/548-0090 817/274-7346 (Fax)	Medallion on beads  Label: <b>Eton</b>

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<b>The Game</b> Troy Corbin P.O. Box 2516 Phenix City, Alabama 36868 troycorbin@thegamellc.com <b>www.2thegame.com</b>	877/840-4547 x127 800/743-6496 (Fax)	Headwear  Label: <b>The Game</b>
<b>Game Wear Inc.</b> Frank Cerullo PO Box 2637 Branchville, NJ 07826 fcerullo@wearthegame.com <b>www.wearthegame.com</b>	973/954-2413 973/529-0242 (Fax)	Baseball stitching bracelets  Men's and Women's College World Series only  Label: <b>Game Wear</b>
<b>Gear for Sports</b> Trey Ham 9700 Commerce Parkway Lenexa, Kansas 66219 tham@gearforsports.com <b>www.gearforsports.com</b>	800/942-3261 913/693-3917 (Fax)	T-shirts, fleece, outerwear, headwear, youth, fashion and women's apparel.  Label: <b>Gear for Sports</b>
<b>Haddad Apparel Group</b> Rob Minsky 100 West 33 <sup>rd</sup> Street Suite 1115 New York, New York 10001 robertm@haddad.com <b>www.haddad.com</b>	212/630-3100 212/630-3123 (Fax)	Youth, infant/toddler apparel  Label: <b>Nike by Haddad</b>
<b>Hunter Manufacturing LLP</b> Shannon Hisle 201 West Loudon Avenue Lexington, Kentucky 40508 shannon.hisle@huntermfg.com <b>www.huntermfg.com</b>	800/237-1869 859/254-7573 ext.3024 859/254-7614 (Fax)	<i>Home/Office</i> - towels, plastic beverage containers, sport bottle, miscellaneous housewares, glass beverage containers, coasters, mugs/steins <i>Gift/Novelties</i> – Key chains, clocks <i>Specialty</i> – mouse pads, stadium seats/cushions  Label: <b>Hunter Manufacturing</b>
<b>JanSport, Inc.</b> Dawn Brown N850 County Highway CB Appleton, Wisconsin 54915-1817 dawn_brown@vfc.com <b>www.jansport.com</b>	800/346-8239 920/831-7743 (Fax)	Adult t-shirts, fleece, youth, backpacks, women's apparel  Label: <b>JanSport</b>
<b>Jostens</b> Elizabeth Lent	800/854-7464	Wool and leather jackets, lapel pins, money clips, bracelets,

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5501 Norman Center Drive Minneapolis, Minnesota 55437 Lente@jostens.com <b>www.jostens.com</b>	507/455-6584 (Fax)	pendants, recognitions awards  Label: <b>Jostens</b>
<b>K2 Licensing &amp; Promotions</b> Amanda Harriff 5818 El Camino Real Carlsbad, CA 92008 aharriff@k2lp.com <b>www.k2inc.net</b>	760/484-5783 760/484-5784	Sporting Goods/Toys – collectible hockey pucks.  Men’s and Women’s Frozen Four  Labels: <b>Fotoball, Rawlings</b>
<b>Knights Apparel, Inc.</b> Janell Monacelli 2221 Camden Ct. #390 Oakbrook, IL 60523 jmonacelli@knightsapparel.com <b>www.knightsapparel.com</b>	888-508-9007 630-684-0159 (FAX)	T-shirts, youth sportswear, fleece  Labels: <b>Knights Apparel, Inc.</b> <b>NCAA by Knights</b> <b>Red Oak Sportswear</b> <b>Starter by Knights</b>
<b>Mforma Americas Inc.</b> Amy Staube 405 S. Beverly Drive Suite 500 Beverly Hills, CA 90212 astaube@mforma.com <b>www.mforma.com</b>	323/632-1301 310/601-1999 (Fax)	Cellular phone video game  NCAA Football only  Label: <b>Mforma</b>
<b>Nike</b> JoAn Scott 201 S. Capitol Ave., Ste. 900 Indianapolis, Indiana 46225 joan.scott@nike.com  <u>Nike Sales Representative</u> Chris Boyle Nike Inc. One Bowerman Drive Beaverton, Oregon 97005-6453 chris.boyle@nike.com <b>www.nike.com</b>	317/917-9840 317/917-9845 (Fax)  503/532-6726 503/532-6940 (Fax)	T-shirts, fleece, headwear, outerwear, headwear, fashion, women’s apparel, watches, sporting goods.  Official Locker Room T-shirt and cap.  Labels: <b>Nike, Bauer, Brand Jordan</b>
<b>Peter David, Inc.</b> Alyse Goebel 10890 Thornmint Road, Suite A San Diego, California 92127 alyse@peterdavid.com <b>www.peterdavid.com</b>	858/385-2680 ext.202 858/385-2690 (Fax)	Lapel pins, ticket holders, magnets, key chains and charms  Label: <b>Peter David</b>

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<b>Photo File</b> Keith Holden 5 Odell Plaza Yonkers, NY 10701 kholden@photofile.com <b>www.photofile.com</b>	914.375.6000 x131 800.346.1678 914.375.6009 (Fax)	Commemorative envelopes  Label: <b>Photo File</b>
<b>Rawlings Sporting Goods</b> Scott Siebers P.O. Box 22000 St. Louis, Missouri 63126 or 1859 Bowles Avenue Fenton, Missouri 63026 ssiebers@rawlings.com <b>www.rawlings.com</b>	636/349-8697 636/349-3580 (Fax)	Competition and collectible baseballs, bats and tote bags.  Label: <b>Rawlings</b>
<b>Russell Corporation</b> Sonya Holmes 3330 Cumberland Blvd. Ste. 700 Atlanta, GA 30339 holmessonya@russellcorp.com	678-742-8126 678-742-8409 (Fax)	T-shirts, fleece, youth sportswear, women's sportswear, outerwear  Label: <b>Russell</b>
<b>Schutt Sports Group</b> Brad Haley 1200 East Union Avenue Litchfield, Illinois 62056 bhaley@schutt-sports.com <b>www.schuttsports.com</b>	217/324-2712 217/324-2855 (Fax)	Rubber mini bases, rubber home plates, mini batter's helmets  Championship: Men's and Women's College World Series only  NCAA Football  Label: <b>Schutt</b>
<b>2K Sports (Basketball &amp; Football)</b> Brad Schlacter 650 Townsend Street, Suite 650 San Francisco, California 94103 brad.schlacter@sega.com <b>www.sega.com</b>	415/701-3727 415/701-6020 (Fax)	Video game  NCAA Basketball & NCAA Football only  Label: <b>Sega</b>
<b>Snap TV Games</b> Mason Williams 2450 Colorado Avenue Suite 1000 West Santa Monica, California 90404 mwilliams@snaptvgames.com <b>www.snaptvgames.com</b>	310/828-1700 x403 310/496-0692 (Fax)	DVD trivia game  NCAA Basketball & NCAA Football only  Label: <b>Snap TV Games</b>
<b>Spalding/Huffy Sports</b>		Backboards/systems, novelty

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Jon Peddie N53 W 24700 S. Corporate Circle Sussex, Wisconsin 53089 jpeddie@spalding.com <b>www.huffysports.com</b>	262/820-1380 256/500-9751 (Fax)	sports tables/stools, pop-a-shots  Labels: <b>Huffy, Hydra-Rib by Spalding</b>
<b>Specialized Seating Inc.</b> Jordan Hergott 6042 West Oakton Street Morton Grove, IL 60053 jh@sit123.com <b>www.sit123.com</b>	877/732-8464 847/679-9060 (Fax)	Chairs, stools, tables  Labels: <b>Specialized Seating, Spec Seats</b>
<b>Step Ahead Sportswear</b> Jon Hofer 1201 Wakarusa Drive, Suite B4 Lawrence, Kansas 66049 jon@prairie-graphics.com <b>www.prairie-graphics.com</b>	785/841-1166 785/842-3338 (Fax)	T-shirts, youth, fleece.  Label: <b>Step Ahead Sportswear</b>
<b>Team Beans, LLC</b> Geoff Geruso 115 Fieldcrest Avenue Edison, New Jersey 08837 ggeruso@forevercollectibles.com <b>www.forevercollectibles.com</b>	732/967-1177 732/967-1444 (Fax)	Magnets, key chains, I.D. tags, plush toys, silicone wristbands  Label: <b>Team Beans</b>
<b>Top of the World</b> Mike Ross 3001 36 <sup>th</sup> Ave. NW P.O. Box 721210 Norman, Oklahoma 73070 mross@towcaps.com <b>www.towcaps.com</b>	800/896-8978 405/360-0373 (Fax)	Headwear  Label: <b>Top of the World</b>

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<b>Tri-Lake Inc.</b> J.R. Hirschfeld 3601 West Main Street Highway 44 West Leesburg, Florida 34748 jr@tlsportswear.com <b>www.tlsportswear.com</b>	800/727-3389 352/728-6002 (Fax)	T-shirts, fleece and youth.  Label: <b>TL Sportswear</b>
<b>Wilson Sporting Goods</b> Sue Koevenig 8700 West Bryn Mawr Chicago, IL 60631 skoevenig@wilson.com <b>www.wilsonsports.com</b>	773/714-6833 773/714-4591 (Fax)	Footballs  NCAA Football only  Label: Wilson
<b>Wincraft</b> Dick Pope 1124 West Fifth Street P.O. Box 888 Winona, Minnesota 55987-0888 dpope@wincraft.com <b>www.wincraft.com</b>	800/245-6641 507/453-6780 (Fax)	Clocks, golf balls, lapel pins, cloisonné pins, wastebaskets, tins, lamps, rugs, mats, thermometers, snack helmets, pens/pencils, collector mini bats, flags/banners, buttons, locker room signs, home décor signs, plastic license plates and frames, bumper stickers, pennants, key chains, stadium seats/cushions, wind socks, car flags, magnets, fan waves, hard hats, magnetic plaques, foam hands and puzzle tins.  Label: <b>Wincraft</b>
<b>Zephyr Graf-X</b> David Gormley 5443 Earhart Road Loveland, Colorado 80538 david@zhats.com <b>www.zhats.com</b>	888/282-0994 970/663-7695 (Fax)	Headwear, fashion jerseys  Division I Men's and Women's Basketball (headwear may only include NCAA marks, no school marks) & Division I Men's Ice Hockey only  Label: <b>Zephyr</b>