

# Horizon Air

## NEWS

Contact: Horizon Air, Jen Boyer, 206/431-4672

FOR IMMEDIATE RELEASE

August 27, 2007

### **Horizon Air Cuts Fares on Seattle-Portland Shuttle Up to 50%, Reduces Fares on Many Other Northwest Routes**

SEATTLE – Driving between Seattle and Portland can be a miserably long and unpredictable experience due to road construction and frequent traffic bottlenecks. There's a better, less stressful way to make the journey. Fly above it all on Horizon Air's new Shuttle.

What makes it new? The up-to-50-percent lower fares, for one. All seats on Horizon's every half-hour flights between Seattle and Portland are now \$99 for an unrestricted, fully refundable, "walk-up" fare, and \$59 and \$79 for restricted tickets purchased 14 and 7 days in advance, respectively.

Horizon has rolled out similar fare reductions on several other Northwest routes, completing an initiative started in July. Horizon's growing fleet of larger and more fuel-efficient 76-seat Q400s, which are replacing 37-seat Q200s, has made the fare cuts possible.

On the Seattle-Portland Shuttle, every business day—starting Sept. 9—half of Horizon's 31 flights each way will now be operated with a 76-seat Q400 high-speed turboprop or 70-seat CRJ-700 jet.

What's more, all Shuttle flights to Seattle are scheduled to depart from the recently expanded and remodeled Portland International Airport gate facility (gates A 2-5). The new gate has amenities most often requested by Horizon business travelers, such as stand-up desks with outlets that make it easy to work on a laptop, free Wi-Fi (compliments of the airport), increased seating, and video monitors providing news and sports information.

Horizon's security screening express lines (available in both Portland and Seattle) give Shuttle passengers the ability to bypass the long lines to TSA checkpoints and waste no time in arriving at the gate.

#### **Horizon making Northwest fares simpler, lower**

Horizon has simplified the fare structure in the majority of its Northwest markets to just three regular fares: a "walk-up" unrestricted/no-advance-purchase-required, fully refundable fare, and 7-day and 14-day advance-purchase fares that are restricted but offer even greater savings.

All Horizon fares can be purchased one-way or roundtrip, and there are no minimum or weekend-stay requirements.

Tickets are available online at [horizonair.com](http://horizonair.com), by calling Horizon at 1-800-547-9308, or through any travel agent. All of the new, lower fares—some of which are highlighted below—are one-way and for tickets purchased online at [horizonair.com](http://horizonair.com). A ticket purchased at a Horizon Air or Alaska Airlines airport location or through one of our reservations call centers will cost \$10 more per person.

	14-day advance purchase	7-day advance purchase	0-day advance purchase ("walk-up")
Portland to:			
Bellingham	\$109	\$139	\$169
Billings	\$169	\$189	\$219
Bozeman	\$169	\$189	\$219
Butte	\$169	\$189	\$219
Eugene	\$49	\$59	\$79
Eureka/Arcata	\$109	\$129	\$159
Great Falls	\$169	\$189	\$219
Helena	\$169	\$189	\$219
Idaho Falls	\$139	\$159	\$189
Kalispell	\$139	\$159	\$189
Klamath Falls	\$79	\$99	\$129
Lewiston	\$79	\$99	\$129
Medford	\$79	\$99	\$129
Missoula	\$139	\$159	\$189
North Bend/Coos Bay	\$69	\$89	\$99
Pasco	\$69	\$89	\$99
Pendleton	\$69	\$89	\$99
Pullman	\$79	\$99	\$129
Redding	\$109	\$129	\$159
Redmond/Bend	\$49	\$59	\$79
Seattle	\$59	\$79	\$99
Vancouver	\$92	\$114	\$146
Victoria	\$114	\$146-178	\$221
Wenatchee	\$109	\$139	\$169
Yakima	\$109	\$139	\$169
Seattle to:			
Bellingham	\$49	\$59	\$79
Billings	\$169	\$189	\$219
Bozeman	\$139	\$159	\$189
Butte	\$139	\$159	\$189
Eugene	\$79	\$99	\$129
Eureka/Arcata	\$139	\$159	\$189
Great Falls	\$139	\$159	\$189
Helena	\$139	\$159	\$189
Kalispell	\$109	\$129	\$159
Kelowna	\$92	\$114	\$146
Lewiston	\$79	\$99	\$129
Medford	\$109	\$129	\$159
Missoula	\$109	\$129	\$159
Pasco	\$69	\$89	\$99
Pendleton	\$69	\$89	\$99
Portland	\$59	\$79	\$99
Pullman	\$79	\$99	\$129
Redmond/Bend	\$79	\$99	\$129
Vancouver	\$71	\$92	\$103
Victoria	\$60	\$71-92	\$114
Walla Walla	\$69	\$89	\$99
Wenatchee	\$49	\$59	\$79
Yakima	\$49	\$59	\$79

# Horizon Air

## NEWS

- more -

Named 2007 Regional Airline of the Year by Air Transport World magazine, Horizon serves 48 cities throughout California, Colorado, Oregon, Washington, Idaho, Montana, Nevada, and British Columbia and Alberta. Together, Horizon Air and Alaska Airlines serve 92 cities and are subsidiaries of Alaska Air Group, Inc. (NYSE:ALK).

FARE RULES: Advance purchase: As indicated. Day/time availability: Daily. Blackout Dates: None. Not included in the fares shown: Airport passenger-facility charges of up to \$9 (amount depends on itinerary), federal segment tax of \$3.40 per segment (take off and landing) and U.S. Security Fee of \$2.50 per enplanement. Additionally to Canada: U.S. Immigration User Fee of \$7, Canadian airport improvement fee of up to \$15 (varies by airport), Canadian security fee of approximately \$9 (fluctuates with exchange rate) and Canadian Goods and Services Tax (GST) of less than \$2 (varies by airport) and APHIS fee of \$5.50. All taxes and fees shown are based on one-way travel and may be doubled if traveling roundtrip. Other important information applicable to 7- and 14-day advance purchase fares shown: Tickets are non-refundable, but can be changed for a \$50 fee when changed online at [horizonair.com](http://horizonair.com) or [alaskaair.com](http://alaskaair.com) (\$75 through an Alaska or Horizon reservations call center or ticket counter) and any applicable changes in fares. Seats are limited and may not be available on all flights or all days. All fares and schedules shown are subject to change without notice.

###