# Patricia Freitag Ericsson

College of Liberal Arts English Department Washington State University Pullman, WA 99164 509/335/4820

Education	Ph. D. Rhetoric and Technical Communication	Michigan Technological University (2003)
	M. A. Selected Studies (Composition, Technology, Rhetoric)	Augustana College (1989)
	B. S. English Education	University of South Dakota (1972)

#### **Publications**

## **Works in Progress**

"A Techno-Velcro Cyber-Mosaic: Tales of Time, Space, Technology, Love, and Family" (a multimedia piece currently in review). Draft available at www.cyberhestia.org.

## **Books**

Machine Scoring of Student Essays: Truth and Consequences. Ed. Patricia Freitag Ericsson and Richard Haswell. Logan, Utah: Utah State UP, Feb. 2006. Introduction by Ericsson and Haswell, p. 1-8.

## **Articles and Book Chapters (peer-reviewed)**

- "Migrating, Situating, and Surviving." *Technological Ecologies and Sustainability: Methods, Modes, and Assessment.* Ed. Danielle DeVoss, Heidi McKee, and Richard Selfe. Computers and Composition Digital Press, Fall 2008. (30 page manuscript)
- "Activism and Homage: Stories, Frames, and the Writing Program Administrator." Review Essay. Journal of Teaching Writing, Fall 2008. (9 page manuscript)
- "The Politics of the Program: MS WORD as the Invisible Grammarian." Co-authored with Tim McGee. Anthologized in *Composition Classroom: A Critical Sourcebook*. Ed. Sidler, Michelle, Richard Morris, and Elizabeth Overman Smith. Boston: Bedford/St. Martin's, 2007, p. 308-325.
- "Listen Up! Speaking and Listening in the Technical Communication Classroom." *Resources in Technical Communication*. Ed. Cynthia Selfe. Baywood Press, 2007, p. 264-281.

- "The Meaning of Meaning: Is a Paragraph More than an Equation?" *Machine Scoring of Student Essays: Truth and Consequences*. Ed. Patricia Freitag Ericsson and Richard Haswell. Logan, Utah: Utah State UP, Feb. 2006, p. 28-38.
- "Raising the Standards for Standards: A Call for Definitions." *English Education*, April 2005, p. 223-244.
- "Celebrating Through Interrogation: Consideration of the OS Through Theoretical Lenses." In *The Outcomes Book: Debate and Consensus about the WPA Outcomes Statement. Ed.*Susanmarie Harrington, Keith Rhodes, Ruth Fischer, and Rita Malenczyk. Logan Utah: Utah State UP, March 2005, p. 102-121.
- "Expanding Our Understanding of Composing Outcomes." With Cynthia Selfe. In *The Outcomes Book: Debate and Consensus about the WPA Outcomes Statement Ed.*Susanmarie Harrington, Keith Rhodes, Ruth Fischer, and Rita Malenczyk. Logan Utah: Utah State UP, March 2005. p. 32-39.
- "Community Voice." In *Computers and Writing: The Cyborg Era*. Ed. James A. Inman. Mahwah, NJ: Lawrence Erlbaum, 2004, p. 80.
- "The Politics of the Program: MS WORD as the Invisible Grammarian." Co-authored with Tim McGee. *Computers and Composition*, Dec. 2002, p. 453-470.
- "Stasis and Change: The Role of Independent Composition Programs and the Dynamic Nature of Literacy." Co-authored with Cynthia Selfe and Gail Hawisher. In *Field of Dreams: Independent Writing Programs*. Ed. Peggy O'Neill, Angela Crow, and Larry Burton. Logan, Utah: Utah University Press, 2002, p. 268-278.
- "Beyond the Obvious: Texts, 'Teacherly' Behavior, and Success in Synchronous Electronic Discussions." *ACE Journal* 3.1 (Winter 2000).
- "Colleagues: Tale 17." In *Comp Tales*. Ed. Richard Haswell and Min-Zhan Lu. New York: Longman, 2000, p. 28-29.
- "The Online Tutor as Cross Curricular Double Agent." Co-authored with Tim McGee, *Kairos* Fall 1997. (Published in hyptertext format: http://english.ttu.edu/kairos/2.2/features/double agent/toc.html)
- "The Computer-Mediated English Department." Co-authored with L. Eric Johnson. In *Technology and Teaching: Case studies on the Use of Computers, Networks and Multimedia in the Classroom Learned Information*. Ed. Les Lloyd. Medford, NJ: Information Today, Inc, 1997, p. 165-175.
- "The Virtual Writing Center: An OWL Flies at Dakota State University." Co-authored with Tim McGee. *The ACE Newsletter* 9.4 (Winter 1995-1996).
- "What's in a Dream Lab: Scholars Respond to an Email Survey." Text Technology (July 1993).
- "Two Programmers and Writers Discuss Why They Program." The ACE Newsletter 2 (1991).

### **Discussion Module**

"Assessing the Electronic Assessment Machines." McGraw-Hill Teaching Composition Listserv Module. <a href="http://www.mhhe.com/socscience/english/tc/">http://www.mhhe.com/socscience/english/tc/</a> April 2005.

#### **Book Reviews**

Review of *Evaluating Writing in the Age of Computers and High-stakes Testing* by Carl Whithaus. Mahwah, NJ: Lawrence Erlbaum Publishers in *Assessing Writing*, 11.1 (Spring 2006).

Review of *Learning from Textbooks*. Eds. Bruce K. Britton, Arthur Woodward, and Marilyn Binkley. *The Journal of Business and Technical Communication* 9.1 (January 1995).

**Self-Published Works** (indexed via CompPile <a href="http://comppile.tamucc.edu/">http://comppile.tamucc.edu/</a>)
WPA Outcomes History 2006 <a href="http://www.wsu.edu/~ericsson/OS\_history.pdf">http://www.wsu.edu/~ericsson/OS\_history.pdf</a>>

WPA Outcomes Adoption/Adaption Table 2006 <a href="http://www.wsu.edu/~ericsson/OS\_table.html">http://www.wsu.edu/~ericsson/OS\_table.html</a>

## **Teaching Experience**

Washington State University 2003-present

Honors Writing and Research (ENGL/HON 298)\*

Everyday Rhetorics (ENGL 361)\*

Theory and Practice in Technical and Professional Writing

(ENGL 461)\*

Institutions, Technologies, Education, and Agency

(ENGL 597)\*

Rhetorics of Sustainability (ENGL/HORT 597)\*

\*new courses developed/taught

Introduction to English Studies (ENGL 302)

Digital Diversity (ENGL/AMST 475)

Multimedia Authoring: Exploring the New Rhetorics

(ENGL 355)

Language, Texts, and Technology (ENGL 356) Technical and Professional Writing (ENGL 402)

Theories and Methods of the Teaching of Technical and

Professional Writing (ENGL 534)

Michigan Tech 1998-2003 Scientific and Technical Communication

Communication Strategies

The Rhetoric of Everyday Texts

Introduction to Rhetoric

Composition

**Oral Communication** 

Dakota State University,

Grant and Report Writing\*

Madison, SD 1982-1997 Electronic Publishing on the WWW\*

Introduction to Journalism\*

Turbo Composition\*

The Literature of Computer Ethics\*

Contemporary Rhetoric\* (both for on-campus and distance

delivery English Practicum

\*new courses developed/taught

First-year Composition Advanced Composition Honors Composition Basic Composition Computer Concepts

Vermillion High School, Vermillion, SD 1972-1974 American Literature Journalism

## Administrative Experience

Washington State University Director of Pullman Digital Technology and Culture Degree

Program (2003-present)

Michigan Technological Administrative Assistant for Scientific and Technical

University Communication Program (2002)

Dakota State University Writing Program Director (1988-1998)

Co-Director of DSU Online Writing Lab (1991-1998)

## **Grants**

Project for Digital Diversity: Diversifying the Cultures of the World Wide Web. 2006.

New Faculty Seed Grant: Evaluating Accuracy and Quality in an Open Source, Collaboratively Edited Knowledge Web. 2005.

Online Writing Lab section of Bush Foundation Faculty Improvement Grant. 1993: fully funded

National Endowment for the Humanities Basic Education Grant in the Arts. 1996: fully funded (co-authored)

## **Conference Proposals**

"Digital Tech-tonics" Proposal for hosting the 2009 Computers and Writing Conference at WSU

#### **Awards**

Bedford-St.Martins'/Kairos/LORE Award for Scholarship (Adjunct/TA Award) 2001

## **Special Training**

Participant in the Council of Writing Program Administrator's Summer WPA Workshop: Summer 1992 (Denver, Co.) and Summer 1997 (Houghton, MI)

#### **Editorial Boards**

ACE Journal1997-presentText Technology1990-1998Computers and Composition1991-1992

### **Editorial Assistant**

Journal of the Conference on College Composition and Communication 2000 and 2002 Council of Writing Program Administrator Journal 2000

## **Presentations/Workshops**

- "The First Communication Classroom: The Family as Micro-distributed Communication Network." To be presented at the 2009 Conference on College Composition and Communication, San Francisco, CA, March 2009.
- "Assigning and Assessing: Multimodal Composition and Classroom Practice." To be presented at the 2009 Conference on College Composition and Communication, San Francisco, CA, March 2009.
- "Student Voices and Sites of Production for Electronic Written, Aural, Visual Expressions."

  Workshop presented at the 2008 Conference on College Composition and Communication, New Orleans, April, 2008.
- "English Composition as a Happening" Workshop with Geoff Sirc presented to invited audience of graduate students at the 2008 Conference on College Composition and Communication, New Orleans, April, 2008.
- "A Techno-Velcro Cyber-Mosaic: Tales of Time, Space, Technology, Love, and Family." Presented at the 2007 Oregon Rhetoric Conference, LaGrande, Oregon, October 2007.
- Research Network Forum Discussion Leader (invited), Pre-Conference Forum at the 2007 Conference on Composition and Communication, New York, NY, March 2007.
- "Breaking the Bounds of Print-based Argument: Digital Argument as a Vehicle for Identity Exploration." Presented at the 2007 Conference on College Composition and Communication, New York, NY, March 2007.
- "Sustainability as Rhetoric: Rediscovering the Rhetorical Dimensions of Sustainability." Presented at the 2006 WSU Sustainability Forum, Oct. 2006.
- "Automated Evaluation of Writing: Software as Reader/Grader/Responder to Student Writing" Workshop presented at the 2006 Conference on College Composition and Communication. Chicago, IL, March 2006
- "Exploring Hypertext, Multimedia Arguments (or The Argumentative Essay on the WWW)." Presented at the 2005 Computers and Writing Conference, Stanford University, June 2005.
- "Technology's Role in Student Success: What Happens When Success and Access Is Decided by a Computer?" Presented at the Conference on College Composition and Communication, San Francisco, CA, March 2005.

<sup>&</sup>quot;Technology and Agency and the Public Sphere: Preparing Teachers of Technical

- Communication." Presented at the Rocky Mountain MLA Conference, Boulder, CO, October 2004.
- "Making Composition Matter through the WPA Outcomes Statement." Presented at the Conference on College Composition and Communication, San Antonio, TX, March 2004.
- "The Dimension of Meaning: Is a Paragraph an Equation or Is It More?" Presented at the Computers and Writing Conference, Purdue University, 2003.
- "What Does It Mean to Teach Writing? Disciplinary Knowledge, Public Policy Analysis, and Attempts to 'Transform What Is." Presented at the Conference on College Composition and Communication, New York, NY, March 2003.
- "From the Fetishized to the Cyborg: Negotiating Identity through Assessment."

  Presented at the 2002 Thomas B. Watson Conference on Rhetoric and Composition,
  Louisville, KY, Oct. 2002.
- "In Search of Agency in Technological Environments: Preparing Graduate Students for Work in Technological Environments." Presented at the Computers and Writing Conference, 2002, Illinois State University.
- "The Smart(?) Machine: Assessing the Assessors." Presented at the Computers and Writing Conference, 2002, Illinois State University.
- "Squiggly Green Lines and Red Ink: Examining the 'Innards' of the Microsoft Writing Coach." Presented at the Computers and Writing Conference, 2001, Ball State University.
- "The Invisible Grammarian and the Evolution of Language." Presented at the Computers and Writing Conference, 2000, Ft. Worth, Texas.
- "Deepening the Digital Divide." Presented at the Computers and Writing Conference, 2000, Ft. Worth, Texas.
- "Pushing the Boundaries of First-year Composition: Should Technology Be Included in the Outcomes?" Presented at the Computers and Writing Conference, South Dakota School of Mines and Technology, 1999.
- "Bridging the Oral/Written Gap with Argument and Technology." Presented at the Conference on College Composition and Communication, Chicago, IL, April 1998.
- "Assessment Issues in Teaching English." Presented at the South Dakota Council of Teachers of English Spring Conference, March 1998.
- "Circle of Friends." Roundtable participant at the South Dakota Council of Teachers of English Spring Conference, March 1998.
- "Online Writing Labs." Presented at the Center for Excellence Annual Symposium, Dakota State University, March 1998.
- "Connections Between High Schools and Colleges." Roundtable participant at the South Dakota Council of Teachers of English Spring Conference, April 1997.

- "The Theory, Design, and Creation of Online Writing Labs" Workshop presented at the Conference on College Composition and Communication, Phoenix, AZ, March 1997.
- "Valuing the Assessment of Value—A Case Study in Assessing Online Tutoring." Presented at the Council of Writing Program Administrators Annual Summer Conference, Houghton, MI, July 1997.
- "Critiquing the Online Tutoring Experience" Presented (with four student-tutors) at the Bush Foundation Fall Faculty Development Conference, Minneapolis, MN, 1996.
- "The Online Tutor as Cross-Curricular Double Agent." Presented at the Mid-Atlantic Alliance for Computers and Writing Conference, Blacksburg, Virginia, 1996.
- "Composition Courses, Internet Research and Web Publishing: Strange Bedfellows or a Marriage Made in Heaven?" Presented at the Computers and Writing Conference, Logan, UT, May 1996.
- "The Successful Online Tutor." Presented at the Computers and Writing Conference, Logan, UT, May 1996.
- "Thinking Globally, Acting Locally on the World Wide Web" Workshop presented at the Conference on College Composition and Communication, Milwaukee, WI, March, 1996.
- "An OWL in Action: Reflections on Two Years of OWL Operation and Blueprints for the Future" Presented at the Computers and Writing Conference, El Paso, TX, May 1995.
- "OWLs Develop in Writing Centers" Panel presented at the Conference on College Composition and Communication, Washington, DC, March 1995.
- "Do You Need and OWL: The How's and Why's" Workshop presented at the Conference on College Composition and Communication, Washington, DC, March 1995.
- "WAC Learns to Fly: the Birth of an OWL." Presented at the Computers and Writing Conference, Columbia, MO, May 1994.
- "Process Writing, Word Processing, and Networked Computing in the Language Arts Classroom." Workshop presented at the Northeast Regional Educational Consortium Inservice, Watertown, SD, 1994.
- "Computers in the Language Arts." Workshop presented for the annual meeting of the South Dakota Education Association. Sioux Falls, SD, 1993.
- "The Electronic Communications Privacy Act: A History and Future Concerns." Presented at the Computers and Writing Conference, Indianapolis, Indiana, 1992.
- "More C's and the Rest of the Writing Alphabet." Presented at the Computers and Writing Conference, Biloxi, MS, 1991.
- "Chronicling a Merger: The Marriage of Computers and Composition." Presented at the Computers and Writing Conference, Austin, TX, 1990.
- "Are We Assuming Too Much? Uncovering Assumptions in Computer- assisted Composition."

Panel presented at the Canadian Council of Teachers of English, Vancouver, BC, 1989.

## **Professional and Academic Association Memberships**

National Council of Teachers of English

Assembly for Computers in English

Council of Writing Program Administrators

National Alliance for Computers and Writing

Association of Teachers of Technical Writing

## **Professional Assignments and Activities**

Before 1998

Member, Board of Regents Disciplinary Advisory Council

Co-chair of the Great Plains Alliance for Computers and Writing

Owner of an Internet list that served the Great Plains Alliance for Computers and Writing

Owner of an Internet list that served the English Teachers of South Dakota

#### **Academic Service**

Washington State University

2007-2008

Director DTC program

**Graduate Studies Committee** 

Curriculum and Planning Committee

Digital Technology and Culture Committee

Project on Digital Diversity Committee

#### 2006-2007

Director DTC program

Curriculum and Planning Committee

Digital Technology and Culture Committee

Student Evaluation Committee

Tri-Cities DTC Search Committee

Project on Digital Diversity Committee

Masters in Liberal Studies Development Committee

#### 2005-2006

Director DTC program

Curriculum and Planning Committee

Digital Technology and Culture Committee

Composition/Rhetoric/Technology Search Committee

Professional Writing and Rhetoric Curriculum Committee

**Student Evaluation Committee** 

Curriculum Development Committee for Honors 298

Dr. Universe Revival Committee

Digital Diversity Committee

#### 2004-2005

Director DTC program

Curriculum and Planning Committee

Digital Technology and Culture Committee

Tri-cities DTC Search Committee

#### 2003-2004

Director DTC program

Ad Hoc Committee on Curriculum and Planning

**Composition Committee** 

Digital Diversity Committee

Dakota State University

Bush Faculty Development Committee 1993-1998

Computer Resources Allocation Committee 1995-1998

Faculty Senate (At-Large member) 1992-1993

Faculty Senate (Liberal Arts member) 1989--1991

Chair of General Faculty 1990-91

Promotion and Tenure Committee

Honors and Awards Day Committee

Honors and Awards Committee

Athletic Committee

DSU Foundation Gala Committee

Search and Screen Committees (10)

Member, ICEBOL Conference Committee 1985, 1986, 1988, 1989, 1991, 1992

Choreographer, DSC Swing Choir performances, 1984 - 1985

Co-coordinator, Dance Network of South Dakota Workshop, Dakota State

College, 1983