

# Pacific Northwest Wheat Quality Council

*Serving the Needs of the Wheat Industry*

## MEETING ANNOUNCEMENT

### Pacific Northwest Wheat Quality Council Western Extension Research Activity 1009 AACCI International PNW Section

The Pacific Northwest Wheat Quality Council (PNW-WQC) will hold its annual Collaborative Testing Program meeting in conjunction with the Pacific Northwest Section of the AACCI and the Western Extension Research Activity 1009 committee-“Systems to Improve End-use Quality of Wheat”. The meeting time and place is Tuesday, January 26<sup>th</sup> through Thursday, January 28<sup>th</sup> 2010 at the Embassy Suites Hotel at Scottsdale. Please be aware that there are many Embassy Suites hotels in the Phoenix area. The address is 4415 E. Paradise Village Parkway South, this ES is in *Scottsdale* next to the Stonecreek Golf Club.

Holding a combined meeting of these three organizations has proven to produce a valuable forum for wheat quality issues in the Pacific Northwest. With many facets of the wheat industry represented, from wheat variety development through final product production, interesting discussions have resulted from the synergy of viewpoints present. Indeed, this meeting has helped shape the model of wheat quality in the Pacific Northwest.

On Tuesday afternoon, January 26<sup>th</sup>, tours of wheat & flour processing facilities in the area and points of local interest are being planned. **(PLEASE indicate on the registration form if you are interested in participating in the tour)** Knowing how many people will attend helps immensely in planning. The cost of the tour will be \$25. Tours destinations are being planned, details forthcoming in future communications. If you have any good ideas for stops, please contact Doug Engle, [doug\\_engle@wsu.edu](mailto:doug_engle@wsu.edu).

On Wednesday, the Western Extension Research Activity committee (WERA-1009) meets in the morning to share information on projects and issues of wheat research in the Western United States. AACCI-PNW section will host a half day of technical presentations on wheat quality in the afternoon.

On Thursday, the PNW-WQC will review quality characteristics of new wheat varieties. Everyone is encouraged to attend all three sessions to broaden the scope of experience and ideas available for discussion.

On Friday, after the PNW WQC adjourns there has been some interest in organizing a golf scramble. With enough people signed, the adjacent Stonecreek golf club can do a group package for about \$80. If you are interested in participating please email Doug Engle, [doug\\_engle@wsu.edu](mailto:doug_engle@wsu.edu). Once we know what the level of interest is, we can plan our activity better.

Room reservations and travel arrangements are to be made individually by the registrants. Please identify yourself as a PNW Wheat Quality Council registrant to receive special room pricing (Single/Double \$149 per night). This rate is less than the government rate for Scottsdale.

**Our group code is PHXPVES-PNW.** Reservation line number is (602) 765-5800.

Reservations can also be made on our group page at

<http://embassysuites.hilton.com/en/es/groups/personalized/PHXPVES-PNW-20100124/index.jhtml>.

*Please make reservations as early as possible as to make adjustments to the room block more effective. The room block will be removed Saturday, December 26<sup>th</sup>.*

### **Ground Transportation Options:**

Shuttle service transportation from/to the Phoenix Airport is available from Super Shuttle for \$20, one way, (800) 258-3826. After you claim your luggage, proceed to the outer island marked "Van Service." A uniformed SuperShuttle Guest Service Representative will arrange transportation to the Embassy Suites Scottsdale.

For larger groups of people arriving on the same flights a car can be hired for \$40 one way (up to 4 people). Contact Desert Coach with your flight number at 800 905-9101 or [www.desertcoach.us](http://www.desertcoach.us) at least one day before arrival.

Google maps put the ES hotel at about 22 minutes from the airport. Cut and paste this link into your browser for driving directions.

[http://maps.google.com/maps?f=d&source=s\\_d&saddr=Arizona+\(Airport:+Phoenix+Sky+Harbor+Intl\)&daddr=4415+E+Paradise+Village,+Phoenix,+AZ+85032+\(Embassy+Suites+Phoenix+Hotel+Scottsdale\)&hl=en&geocode=FaUq\\_gEdwdZS-SGKX2KAZ\\_71Qg%3BCaiesVpfCfv\\_Fco6AQld7ztIT-SG1mFT67YkVw&mra=pe&mrcr=0&sl=33.534648,-111.998627&sspn=0.412095,0.406494&ie=UTF8&ll=33.540536,-111.981926&spn=0.412065,0.406494&z=11](http://maps.google.com/maps?f=d&source=s_d&saddr=Arizona+(Airport:+Phoenix+Sky+Harbor+Intl)&daddr=4415+E+Paradise+Village,+Phoenix,+AZ+85032+(Embassy+Suites+Phoenix+Hotel+Scottsdale)&hl=en&geocode=FaUq_gEdwdZS-SGKX2KAZ_71Qg%3BCaiesVpfCfv_Fco6AQld7ztIT-SG1mFT67YkVw&mra=pe&mrcr=0&sl=33.534648,-111.998627&sspn=0.412095,0.406494&ie=UTF8&ll=33.540536,-111.981926&spn=0.412065,0.406494&z=11)

## *Pacific Northwest Wheat Quality Council*

### *Acknowledgments*

These collaborative flour tests are supported by the wheat commissions of Washington, Oregon and Idaho in cooperation with the USDA-ARS Western Wheat Quality Laboratory. The purpose is to maintain and improve the milling and baking quality of wheat in the Western region. It is an attempt to keep current with the needs of wheat processors and flour users. The information gained from the data and opinions of the collaborators is of significant value to the wheat breeding programs of the region. The project aims to provide each collaborator an opportunity to express their opinion as to whether or not the tested selections would satisfy the end-use demands of their industry.

We would like to thank each of the collaborators for their participation in this annual project.

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MEETING REGISTRATION FORM  
PNW-WQC/ WERA-1009/AACCI PNW Section  
January 26<sup>th</sup> 27<sup>th</sup> & 28<sup>th</sup>  
Embassy Suites Hotel  
Scottsdale, Arizona

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

Are you interested in attending the tours on Tuesday afternoon? \_\_\_\_\_Yes \_\_\_\_\_No

Are you planning on staying at the ES hotel during the conference? \_\_\_\_\_Yes \_\_\_\_\_No

Early Registration (Before January 2, 2010)	\$ 280
Late/ On Site Registration	325
Industry Tours	25

Total Paid \_\_\_\_\_

Please make checks payable to PNW Wheat Quality Council, and mail to the following address:

E202 Food Quality Building, WSU  
P.O. Box 646394  
Pullman, WA 99164-6394.

For registration information contact Doug Engle (e-mail [doug\\_engle@wsu.edu](mailto:doug_engle@wsu.edu), ph 509-335-4062, fax 509-335-8573)

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